

## >: 3 Questions to ask before investing in a private company

*Friday, February 22, 2008 / (Eagle10001)*

1. What is your product/service and define the extent and depth of the competition?
  
2. What type of management experience do you bring to the table yourself or who else do you have on your team with related experience to this product or service?
  
3. What is your business plan, i.e. what are your capital requirements and what return do you expect to see and by when?

Basically, you need to determine the risk and then you will need to see what type of return is being offered to you in exchange for the risk you would be taking.

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