



>: The Tycoon Report misses some good ideas from its readers

Thursday, May 15, 2008 / Bob Askey

The Tycoon Report has no "contact us" place on its web page. It misses many good ideas (and a few bad ones, too) from intelligent readers who would like to help the Tycoon Report look better and be better.

One such idea is this one:

In the right-hand column, "Insider Buys and Sells," the editors run stories like:

John Jones, CEO of the XYZ Corporation, bought 6 million XYZ shares Monday.

MORE HELPFUL would be CAPITAL LETTERS:

John Jones, CEO of the XYZ Corporation, BOUGHT 6 million XYZ shares Monday.

Tycoon Report readers could thus see at a quick glance who BOUGHT what and who SOLD what.

However, Tycoon Report editors are so busy writing and editing that they overlook this easy step toward readers' understanding.

Too bad. Readers value information that is well presented and quickly understood. This could help.

But there is no "Contact Us" place on the webpage.

Perhaps - just perhaps - an editor will correct this flaw.

You think?

Bob Askey